

**PAKISTAN GEMS AND JEWELLERY
TRADERS EXPORTERS
ASSOCIATION (PGJTEA)**

PERFORMANCE REVIEW REPORT

&

PROPOSED PLAN OF ACTIVITIES

**(Upcoming 3 year plan – short term and
long term)**

About PGJTEA

The PGJTEA, established under the Registered Jewellers Association with the Ministry of Commerce, Government of Pakistan, serves as a facilitator for various tasks in the Gem and Jewellery sector. It aims to address emerging issues in the industry through unity. The association is comprised of experienced businesspersons who have been involved in this field for a significant period of time. The main objective behind its establishment is to regulate the market and improve the quality of products to compete in the international market. Export of gold jewellery and skill development is a top priority, and PGJTEA actively works on this by bringing together manufacturers, wholesalers, retailers, and exporters from all over Pakistan who have common interests within the industry. PGJTEA also engages in guiding, assisting, supporting individuals associated with this sector including overseeing taxes and duties.

PGJTEA MISSION

To promote the gems and jewellery sector of Pakistan with an objective to bring prosperity and growth in this sector.

PGJTEA VISION

To improvise and promote the exclusive sector of gems and jewellery across the world by showcasing its essence and importance.

STRATEGIC OBJECTIVES

- To support proficient trade practice.
- Promotional activities of the new developments of the trade.
- Promoting the trade, by participating in promotional events on a national and international level.
- To encourage the interests of and assist in the growth and expansion all over the world of the region's Gems & Gold Jewellery business.
- Make possible communication and cooperation among the members for the development of the Gems & Gold Jewellery manufacturing, trade, and commerce.

PGJTEA ACTIVITIES IN THE LAST 3 YEARS

- Resolved Exporters inquires and issues related to the SRO760 – Entrustment scheme and locally procured scheme.
- Collaborated to launch the module Pakistan Single Window (PSW) - an Integrated Digital Platform that allows parties involved in trade to lodge standardized information and documents with a single-entry point to fulfil all import, export, and

transit-related regulatory requirement. PGJTEA diligently worked with supporting the back-end coding of the module PSW that covers Gems and Jewellery Trade.

- Organized Pakistan Gems, Jewellery & Fashion EXPO 2022 International Gems and Jewellery Show Pakistan on 1st February, 2022 at Chamber in Rawalpindi. The event was a great success and over 1000 visitors who participated and witnessed the exclusive event.
- Did regular physical visits including conducting Zoom webinars with Ministry of Commerce to flag and resolve G&J Exporter issues related to the SRO760
- Did continuous meetings with Federal Board of Revenue (FBR) to flag and resolve local retailers sales tax issues in various cities like Karachi, Lahore and Islamabad.
- Organized Pakistan Gems, Jewellery & Fashion EXPO 2022 from May 20-22 at Serena Hotel, Islamabad. With more than 25 stalls, 3000 + visitors and 50 + international buyers, the event was undoubtedly a great success.
- A delegation of PGJTEA members participated in the Istanbul Jewellery Show (IJS), Turkey on the below-mentioned dates. The team got an in-depth understanding of the country's advanced machinery, and how the trade is conducted to boost economy:
 - March 24-27, 2022
 - October 6-9, 2022
 - March 16-19, 2023
 - October 5-8, 2023
- Worked alongside local gems and gold jewellery sellers to facilitate the trade.
- Submitted proposals and led many discussions to launch the 1st ever Gems and Gold Jewellery Institute that would boost the country's trade and set the dying industry to new heights. The focus was to run an institute that would give the low-income youth an opportunity to earn certifications and degrees, to advance their skills and get employment opportunities which would inevitably boost the Country's trade.
- The SRO760 underwent amendments due to the presence of multiple loopholes and obstacles faced by industry members. To address these issues and enhance trade facilitation and export opportunities, regular meetings were held to revise the SRO760.

UPCOMING PGJTEA 3 Year Activities (2024-2026)

Year 2024:

- Participation in Pakistan's 3rd Engineering and Healthcare Show from 18th – 20th January 2024; collaborate with TDAP to organize an event that will bring together members of the community involved with the healthcare and Gems and Jewellery industry. Apart from the healthcare exhibition, there will also be a three-day Gems and Jewellery exhibition. Additionally, the event will feature a one-day Jewellery Fashion Show. The PGJTEA is delighted to welcome international buyers from various countries including the USA, UK, UAE, Canada, Ghana, and Tanzania.
- Thanks to the dedicated efforts of PGJTEA, a Gems and Jewellery institute that had been closed for over 18 years has been successfully reclaimed from EDF. Our goal is to revive this institute and commence operations in January. This exciting

initiative is set to revolutionize the Gems and Jewellery sector in Pakistan as it currently lacks a specialized institute of this kind. By focusing on developing the skills of our youth, we aim to empower graduates with the necessary knowledge to pursue employment opportunities in the Gems and Jewellery industry. This will contribute to elevating our country to an international level in this field.

- Participate in JEWELLERY ANTALYA 2024, Turkey from Jan 4-8 2024.
- An exceptional international Pak-Turkish exhibition, showcasing the finest Pak-Turkish Gems and Gold Jewellery, to be held at the Karachi EXPO Centre in either June or July of 2024. This event will serve as a remarkable platform for both countries to enhance their trade relations, fostering stronger bonds between Pakistan and Turkey. The aim is to collaborate together, and to create an unforgettable experience that will celebrate beauty and craftsmanship of the exquisite gems and jewellery, while also promoting cultural exchange and economic growth.
- Our intention is to visit Africa, where gem mining is conducted more efficiently compared to the use of explosives in mining practices in Pakistan. The process of only using explosives in mining in Pakistan is often less precise and creates more destruction, which results in a higher loss of valuable gem stones resources and increased waste production. We plan to seek guidance from African countries, where mining techniques are much more advanced and we plan to bring in those methods thereby leading to less damage of the environment.

Year 2025:

- Plan a momentous graduating ceremony for all the talented individuals who will be graduating with one year Diploma/Certifications from the Institute. This special event will serve as a platform to celebrate their accomplishments and mark the beginning of their professional journey.
- Participate in Istanbul Jewellery Show (IJS) in Turkey – Istanbul from March 6-9, 2025.
- Organize an exquisite domestic Gems and Jewellery Show that will take place in multiple cities across Pakistan, namely Karachi, Lahore, Islamabad, and Peshawar. This event will showcase the beauty and craftsmanship of locally sourced gems and jewellery, allowing attendees to appreciate and explore the rich diversity of Pakistan's gemstone industry.
- Organize Gems and Jewellery International Exhibition in Karachi EXPO Centre in June 2025. The show will provide a platform for both established and emerging jewellers to exhibit their stunning creations, fostering a vibrant marketplace for buyers and enthusiasts alike.
- Participate in Istanbul Jewellery Show (IJS), Turkey on the mentioned date: October 10 – 14, 2025.

Year 2026:

- Plan 2nd graduating ceremony for all the graduates' who will be graduating with 2 year Diploma degree from the Institute. This special event will serve as a platform to celebrate their accomplishments and mark the beginning of their professional journey.
- Participate in Istanbul Jewellery Show (IJS) in Turkey – Istanbul from March 12-15, 2026.
- Organize Gems and Jewellery International Exhibition in Karachi EXPO Centre in in June 2026. The aim is to create opportunities for collaboration, business growth, and cultural exchange.
- Participate in Istanbul Jewellery Show (IJS) in Turkey – Istanbul from October 16 – 19, 2026.